

GRANT APPLICATION FORM

Please familiarise yourself with the requirements listed in Cranbrook Town Council's Grants Policy before completing this form.

For your application to be considered please ensure you provide one of the following:

- Copy of the latest set of annual accounts including profit and loss and a balance sheet, or
- Copy of bank statements for the previous six months, or
- A budgeted forecast

Any constituted organisation must also include a copy of their constitution.

Completed applications forms together with supporting evidence should be e-mailed to clerk@cranbrooktowncouncil.gov.uk.

The Council's Privacy Notice is accessible on our website at <https://www.cranbrooktowncouncil.gov.uk/governance/>.

1	In the interest of accountability and transparency, Cranbrook Town Council considers and determines grant applications at public meetings. This means that this application form will become a public document. Please would you give your consent that this application form can be published for public consumption. Personal and contact information will be omitted.	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No Please note that if you do not give your consent for us to publish the information on this form, Cranbrook Town Council will unfortunately be unable to consider and determine your grant application.
2	Name and Address of Organisation	Cranbrook United Football Club
3	Contact Details of Applicant Name and Job Title Telephone Number	●●●●●●●● Chairman ●●●●●●●● cranbrookunitedfc@outlook.com

	Email Address	
4	Are you a Registered Charity?	<input type="checkbox"/> Yes, registered charity number: <input checked="" type="checkbox"/> No
5	Amount of grant requested:	£3000
6	When is the grant funding required?	As soon as possible.
7	Is it a...	<input checked="" type="checkbox"/> one-off funding request <input type="checkbox"/> recurring funding request
8	Total cost of the project:	<p>Our monthly venue costs while using the Ingrams: £25</p> <p>Weekly venue costs since closure of the Ingrams: Education campus £120 Sports Hall £30 Bicton £26 Younghayes £12 St James £70 Total: £258 x 4 = £1032pm</p> <p>Monthly cost x ten months the Ingrams is due to be closed = £10,320 in comparison to Ingrams site use for the same period of time would be £1000.</p> <p>This gives us a £9320 increase in venue hire for the ten month period.</p> <p>The club are requesting roughly a third of this figure to help us cover this huge rise in costs.</p> <p>These are not costs the club could have foreseen at the beginning of the year and are unexpected. To date we have managed these costs well. But moving forward we are seeking support to continue this offering.</p>
9	For what purpose or project is the grant requested?	The grant request is to help the club cover the costs of unexpected and enormous venue hire costs, as a result

		<p>of the closure at the Ingrams Sports Pitches.</p> <p style="text-align: right;"><i>Maximum 100 words</i></p>
10	What are the project's aims?	<p>The aims of the grant is to continue to provide continuous football sessions throughout the year to all teams and members of the football club.</p> <p>To continue to provide an adults team that provides a player pathway for our young players to progress into senior football.</p> <p style="text-align: right;"><i>Maximum 300 words</i></p>
11	Please evidence demand for this project:	<p>We have over 200 members at the club that take part in weekly sessions and games.</p> <p>The children's sides not only provide the usual social, emotional and physical benefits of playing sport but also provide an opportunity for extended family to meet up and watch on pitch side. These opportunities have led to incredible support platforms forming such as childcare support, a clothing recycling page to support families in the current economic climate.</p> <p>The sessions are a welcome escape for all our children and they are proud to represent the club and our town.</p> <p>The adults side is an important building block for the club moving forward. We have managed to gain two promotions in two years and most importantly we are looking to incorporate and maintain attendance of football in our older members (16 year olds). This is a key demographic within Cranbrook and often is attributed to anti-social behaviour. We are looking to keep as many of these young adults in football around good role models for as long as possible.</p> <p style="text-align: right;"><i>Maximum 300 words</i></p>
12	If the total cost of the project is more than the grant, how will the residue be financed?	<p>The total figure is considerably larger than the amount requested to the council. We have already made efforts to ensure the club remains on sound footing by cutting cloth accordingly where appropriate, fundraising through sponsorship and teaming up with local</p>

		<p>companies such as the pub to run monthly Bingo evenings. We continue to offer a premium grassroots service to our members despite the obstacles brought upon us.</p> <p style="text-align: right;"><i>Maximum 300 words</i></p>
<p>13</p>	<p>How is financial sustainability being achieved in the long term?</p>	<p>This unfortunately is out of the clubs hands due to the lack of information around the Ingrams bookings and who is allowed to use it at which time. If the club are able to use it for all Saturday mornings as prior to the pavilion then the club will be on a strong footing moving forward. However with the current costs as listed due to the amount of different venues being hired we will have to make and possibly stop expanding our offer to new children and families, which would be a huge shame.</p> <p>At the previous meeting in discussion of the grant our presentation evening was brought up with regards as a 'poor use' of money. As argued at the time this event is a celebration of all members at the club. We have built up a great representation of providing a great family evening for our members and is a large reason for people when deciding whether to join the club. We always cover the cost of our events through ticketing, sponsorship and fundraising. Awards are a massive part of football and it is about making our members feel special and gain recognition they deserve for their efforts across the year.</p> <p>Our club is a grassroots club that is run by volunteers, our treasurer is not a professional and as such the expectation upon him should not be compared to that of a paid role. Grassroots football is challenging and often there is unforeseen or random expenses, these can include but not limited to fuel (we now maintain the campus pitches), equipment, coaches clothing, seasonal treats for the children amongst other things.</p> <p style="text-align: right;"><i>Maximum 300 words</i></p>
<p>14</p>	<p>Have you applied for a grant for the same project to another organisation?</p>	<p><input type="checkbox"/> Yes</p>

		<p>Please state which organisation and how much:</p> <p><input checked="" type="checkbox"/> No</p>
15	How will the community benefit from the project?	<p>The community is benefiting already due to the club sourcing new venues and ensuring our members fees are not increased as a result. We continue to be hugely reasonable in terms of costs for our families which is a huge value of ours as a club. We have begun to make connections with local businesses in the area to provide mutual benefits. The club is immensely proud to represent Cranbrook and we have done our bit to promote the town producing the Devon Cup winners last year and representing the town at a summer tournament at Selhurst Park.</p> <p style="text-align: right;"><i>Maximum 300 words</i></p>
16	Are any of the beneficiaries non-residents of Cranbrook?	<p><input type="checkbox"/> Yes, approximately how many:</p> <p><input checked="" type="checkbox"/> No</p>
17	Applicants are asked to familiarise themselves with the Council's grants policy and please tick the box on the right to confirm that you understand and agree with them.	<p><input checked="" type="checkbox"/> I/We agree with the terms and conditions of the Council's grants policy, especially in relation to crediting the Council in any publicity and providing feedback on the success of the grant within six months.</p>

By signing this form, the applicant(s) agree with all the provisions detailed in the Town Council's grants policy, specifically regarding ownership of asset(s) and the requirement to repay funds where these have not been used in accordance with the grant application.

Signed
Date: 23.03.23

